

The American International Club of Geneva is pleased to host a Professional Program on

"Coaching - Fad, Fashion or Profession?"

on **Thursday, 7th February 2013**

18:30 - 20:00

at the **Hotel InterContinental, Geneva**

Presented by **Willem Jan Hofmans, President of the Swiss chapter of the International Coach Federation (ICF)**

Coaching is a rapid growing industry. It is often misunderstood, and explained and interpreted in many different ways. Does it have something to do with buses? Or sports? What is the difference between consulting and coaching? Business-, Life-, Executive- and other types of coaching, what is right for me? Do you need to be a psychologist to be a coach? How does one become a coach? How do you choose a coach?

These questions and many more will be discussed during the first AIC professional development program of 2013. Willem Jan Hofmans, President of the Swiss chapter of the International Coach Federation (ICF) will host this interactive workshop during which you will get the latest and greatest about the state of the coaching industry, have interactive sessions with other participants about related topics (facilitated by ICF-credentialed coaches) as well as the opportunity to have a brief coaching session to experience coaching first hand.

If you are interested in finding out more about Coaching, then sign-up now!

When

February 7th, 2013 6:30 PM through 8:00 PM

Location

Hotel InterContinental
1211 Geneva
Switzerland

Contact

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Event Fee(s)

AIC Members CHF 35.00

Non-Members CHF 50.00

[Link to American International Club](#)